

Trove Usability Test Plan

Objective

Determine usability for:

- Forms
- Onboarding
- Search
- Album Page

Assumptions & Hypotheses

1. I assume users will understand how it all works since most likely have used Discogs before and it's supposed to be easier and less cluttered.
2. I think maybe some users will feel the onboarding is too lengthy.

Subject

Hi fidelity prototype of Trove end-to-end mobile app MVP.

Participants & Recruiting

- 5+ participants
- Record collectors

Methodology

Remote test using Maze, or something similar.

Procedure

1. Summarize what the usability test is for
2. Provide tasks and scenarios to the user
3. Follow-up questions
4. Analyze the data and feedback

Tasks

1. Complete the onboarding process.
2. Search for a record.

3. Preview the first track.
4. Add the album to your collection.

Scenarios

Scenario 1

You decide you to start cataloging your collection digitally to avoid having duplicates, and to have a quick reference to records of interest before you buy them. You have downloaded the Trove App, and already have an account that you created on their website. You would like to know how the app works before your next record store visit.

1. Sign in to Trove.
2. Complete the onboarding.

Scenario 2

You are browsing at the local record store, and find OK Computer by Radiohead, which interests you. You aren't sure if you own it or even like it, but it seems vaguely familiar.

1. Search for OK Computer.
2. Visit the album page.
3. Preview the first track.

Scenario 3

You recognize the first track from years ago, and decide to purchase the record in the store, but you want it to be cataloged as well.

1. Add the album to your collection.

Follow-up Questions

1. How difficult were the tasks?
2. Does this app solve a problem?
3. How do you feel about the visual branding and user interface?
4. Do you have any additional feedback?

Usability Goals

1. Tasks are achieved easily and quickly
2. Users feel confident after onboarding
3. The interface is clean and easy to navigate

Analytics

I will view the data and feedback from the usability tests to determine pain points and opportunities for improvement.