

Trove Usability Test Results

Version 1

Objective

Determine usability for:

- Forms
- Onboarding
- Search
- Album Page

Assumptions & Hypotheses

1. I assume users will understand how it all works since most likely have used Discogs before and it's supposed to be easier and less cluttered.

Confirmed based on feedback questions

2. I think maybe some users will feel the onboarding is too lengthy.

Confirmed on 1 / 5 participants, but not as many as expected

Usability Goals

1. Tasks are achieved easily and quickly
2. Users feel confident after onboarding
3. The interface is clean and easy to navigate

Successful on all.

Tasks

1. Complete the onboarding process.
2. Search for a record
3. Preview a track
4. Add the album to your collection

Task 1 - Onboarding

- 5 sessions
- Avg. time 2m 54 sec
- 24% misclick rate
- 100% success rate
- 0 Skips

Task 2 - Album Search

- 5 sessions
- Avg. time 42 sec
- 59% misclick rate
- 80% success rate

Task 3 - Add to collection

Note: This step wasn't working registering completion properly

- 4 sessions
- Avg. time 36 sec
- 68% misclick rate
- 25% success rate
- 75% gave up and skipped

Follow-up Questions

Only 4 of 5 participants gave feedback.

1. How difficult were the tasks?

On scale of 1-5:

- 50% - 4
- 50% - 5

2. Does this app solve a problem?
 - Could improve speed and accessibility of collection vs wishlist
 - Similar to Discogs but in app form
 - Helpful in keeping track of a collection
 - Simpler than Discogs

3. How do you feel about the visual branding and user interface?
 - Top 2 scores on likert scale
 - “Satisfied” and “Very Satisfied”

4. Do you have any additional feedback?
 - Tutorial is long and some things don’t need explaining
 - Intuitive navigation that gets the job done

Key Findings

Insights & Observations

- Good feedback on the brand and UI
- Some users wanted to skip onboarding
- People wanted to search with the tab bar
- Search entry didn’t seem right on video captures
- Users tried previewing other tracks
- Task 3 was not working properly with seeing completion

Feedback

- Onboarding may be a bit long
- Navigation is intuitive and it gets the job done
- Participants cite complication of Discogs and say this is simpler
- Overall users think this is easy to use and could be a viable app
- High scores on branding and UI feedback

Priority Revisions

- Shorten or combine tutorial screens for less overall onboarding?
- Allow the tutorials to be skipped
- Make tab bar search functional
- Make search entry only possible with the keyboard
- Specify in the instructions to preview the first track.
- Fix technical issues with final task of adding to collection