

			
<b>NAVIGATION &amp; UI</b>			
Responsive	YES	YES	YES
Search	YES	YES	YES
Search Image Preview	NO	YES	YES
Search with Filters	YES - Style	YES - Categories	YES - Gender & Kids - Surplus
Filters	YES	YES	YES
Categories	YES	YES	YES
Promos/Sales	YES - not a category - subcategory	YES - main category - all over	YES - main category - has color contrast
Pop-ups	YES	NO	NO
Quick View	NO	NO	NO
Modern Logo	YES	YES	YES
Persistent Elements	- Categories (activated on scroll) - Feedback - Pop up offer collapsed at bottom	- Filters - Feedback - Return to top button	- Filters - Categories (hamburger menu) - Sub-categories (contextual) - Search bar - All other top nav
Back Refresh Behavior	- Shows top first while loading - Returns to previous location	- Returns to previous location	- Returns to previous location
<b>SELECTION</b>			
Gift Cards	YES	YES	YES
Gift Guides	YES	YES	YES
Kids Section	YES	YES	YES
Special Sizes	YES - subcategory	YES - subcategory	NO - no explicitly named anywhere
Collections	NO	YES	YES
Broad Range of Styles	YES	YES	YES
<b>PRODUCT DESCRIPTION</b>			
Model Dimensions	YES	YES	NO
Materials	YES	YES	YES
Care Instructions	YES	YES	YES
Sizing Chart	YES	YES - also a sizing wizard	YES - also a sizing wizard
<b>MEDIA</b>			
Video of Product	NO	YES - animated clothes	YES - home & campaign pages - not on product pages or galleries
Multiple Images per Product?	YES	YES	YES
Hover Image Behavior	NO	NO	NO
Images on Model	YES	YES	YES
Images on Mannequin	NO	NO	NO
Images on Flat-lays	YES	YES	YES
<b>PERSONALIZATION</b>			
Favorites or Wishlist	NO	YES	NO
Share Function	NO	YES - wishlist link from account page	YES - from product page to social media
Suggested Items	YES	YES	YES
Recently Viewed	NO	NO	NO
<b>REVIEWS</b>			
Social Media Integration	NO	NO	YES - Share from product page
Customer Ratings & Reviews	YES	YES	NO
Review Filters	YES	YES	NO
Customer Images	YES	NO	NO
<b>SHIPPING &amp; RETURNS</b>			
Free Shipping	YES - \$50 minimum	YES - \$100 min	YES -\$50 min
Free Returns	YES	NO	YES
Timeframes	YES	YES	YES
<b>CART &amp; CHECKOUT</b>			
Store Locator	YES	YES	YES
Store Pickup	YES	YES - also ship to FedEx location	YES - also ship to pick up point
Curbside	YES	NO	NO
Add to Cart Behavior	- Shows a screen confirmation - Close, checkout, keep shopping buttons	- Shows a screen confirmation - Close, checkout, view bag buttons - Auto closes if no interaction	- shows a screen confirmation - view cart option - auto closes
Secure Checkout	YES	YES	YES
Order Tracking	YES	YES	YES
<b>CONTACT &amp; SUPPORT</b>			
Chatbot	NO	YES	YES
Chat Associate	YES	YES	YES - via social media messages
Call Center Number	YES	YES - not in help page or FAQ - found in profile page	YES
Rewards Program	YES	NO	NO
COVID-19 Banner or link	NO	NO	NO
Language Selector	NO	NO	YES