

Trove Interview Guide

Hello, and thank you for agreeing to meet and share your experiences on this subject! I am looking to enter into the mind of collectors to see what motivates you, what your obstacles are, and what might be helpful. So that I can take notes later and focus on our discussion, would you mind if I recorded this interview? I would only use it for analysis and it would not be shared.

Do you have any questions?

Let's get started!

Demographics

1. What is your age and occupation?
2. How long have you been doing this?

Process

1. How often do you shop for records?
2. What does a "crate digger" mean to you?
3. Why do you collect records?

Follow-ups if needed:

- a. Obscurity and rarity?
 - b. Monetary value?
 - c. The music itself?
 - d. Cultural preservation
 - e. Musical artifact curation?
4. How do you determine what records to look for?
 - a. Do you keep a wishlist? How?
 - b. Do you care about getting recommendations?
 5. What obstacles are there in your collection journey?

Follow-ups if needed:

- a. What would make it easier and more enjoyable?
- b. Is time or money an obstacle?

6. Can you tell me about the last time you purchased a record?

Follow-ups if needed:

a. Do you ever buy online?

b. Do you ever sell online?

7. How do you organize your physical collection?

Follow-ups if needed:

a. How complex do you get with genres and subgenres?

8. How do you track your collection?

Follow-ups if needed:

a. How do you catalog it?

b. Have you ever used apps?

c. What worked and what didn't?

9. Do you prefer vinyl over other digital and streaming?